



## MARKETING INTERNSHIP

### Internship Program Mission

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The Musuneggi Financial Group, LLC is an independent, family-owned financial services group located in Scott Township, PA. To learn more about our firm, please visit our website: [www.mfgplanners.com](http://www.mfgplanners.com).

The mission of The Musuneggi Financial Group Marketing Internship is to provide college students with experience related to all aspects of the firm's marketing and public relations. This is an unpaid internship and students are expected to work 10-15 hours a week for college credits.

### Intern Opportunities

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This is an excellent opportunity for responsible, motivated students who want to learn how marketing and public relations are integral to the firm's growth. Interns will work in a variety of areas, including event preparation, client and prospect communications, digital marketing, database management, and campaign design.

This internship opportunity can last for a semester or an academic year. Applicants must:

- have excellent interpersonal skills (some professional office experience preferred).
- demonstrate strong writing skills and an understanding of audience.
- have reliable transportation to our office in Scott Township and events.
- be available some evenings for events.
- wear conservative business attire in the office and at firm events.

### Contact

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Interested college students send the following to [chrissyg@mfgplanners.com](mailto:chrissyg@mfgplanners.com):

- cover letter indicating why they are a good fit for our internship program
- resume/CV
- writing sample that demonstrates your ability to write clearly and edit effectively